



Northern New Jersey Chapter

**CORPORATE SPONSORSHIP DETAILS
FOR
PROSPECTIVE BUSINESS PARTNERS**



The award-winning ARMA of Northern New Jersey Chapter represents a varying array of members who have influential RIM & IG careers from a wide range of industry verticals including pharma, energy, state government, legal, utilities, insurance, accounting, education, engineering and many others. Additionally, we are also fortunate to have as members a number of supportive industry vendors who bring their insights and perspectives into our organization. While our chapter name infers that we only serve the Northern New Jersey RIM & IG

communities, in actuality, we hold our programming and networking events throughout the state to accommodate the geographic locations of our members who live/work in the area including Northern, Central, and Southern NJ as well as those from New York City.

The ARMA-NNJ Chapter focuses on providing professional development and skills-building for its members in the areas of Records Information Management (RIM) and Information Governance (IG). To accomplish that goal, we enlist the support of industry business partners who are seeking additional forums through which they can expand their business development footprint within the IG/RIM communities. We offer a number of sponsorship opportunities to supplement your organization's networking and business development needs. Becoming involved as a business partner/sponsor provides your team with a forum and access to both practitioners and vendors who attend our networking and programming events.

We rely on the support of business partners for sponsorship of this innovative chapter and truly would not be able to deliver the quality educational programming that our membership, industry experts, and the RIM/IG community at large have come to expect of our organization without the ongoing commitment of our business partner teams. We sincerely hope that your organization will entertain the opportunity to become a corporate sponsor. We will be happy to work with you to create a sponsorship package that provides value for your team.



PLATINUM SPONSORSHIP PRICING -- \$1,500 AND INCLUDES:

- Premier Website exposure on ARMA NNJ website. Includes placement of sponsor's logo on the ARMA-NNJ Home Page with hotlink to allow direct navigation to your corporate website for a full calendar year.
- Publication of a Full Page Landscape (6" x 8.5") advertisement in our award-winning electronic newsletter for one calendar year
- Marketing opportunity to distribute your corporate brochures to attendees at all ARMA-NNJ Chapter meetings/events
- Inclusion of Logo, Contact Information and 100 word Profile displayed on our Business Partner Sponsors webpage for one year under the premier "PLATINUM Sponsor" banner
- Submission of up to 3 blog posts for inclusion on the ARMA NNJ website (Word Limit = 500 words | Educational Focus)
- Infomercial Speaking Opportunity: 15 minute opportunity to address attendees at one networking event to provide insights about the services offered to ARMA-NNJ by your company
- Display of Business Partner/Vendor signage at Chapter Meeting Registration Table for Networking Events

For more Information about becoming an ARMA – Northern New Jersey Business Partner/Sponsor , please contact:
MARY HAMM | VP OF SPONSORSHIP : MARKETING@ARMANNJ.ORG



- Inclusion of Business Partner/Vendor featured spotlight article in the ARMA-NNJ Newsletter



GOLD LEVEL BUSINESS PARTNER SPONSORSHIP

GOLD SPONSORSHIP PRICING -- \$1,000 AND INCLUDES:

- Prominent Website exposure on ARMA NNJ website. Placement of sponsor's logo on the ARMA-NNJ Home Page with hotlink to allow direct navigation to your corporate website for a full calendar year
- Publication of a Half Page Landscape (3" x 8.5") advertisement in our award-winning electronic newsletter for six (6) months
- Inclusion of Logo, Contact Information and 25 word Profile displayed on our Business Partner Sponsors webpage for one year displayed under the noted "Gold Sponsor" banner
- Marketing opportunity to distribute your corporate brochures to attendees at three (3) ARMA-NNJ Chapter meetings/events
- Submission of up to 2 blog posts for inclusion on the ARMA NNJ website (Word Limit = 500 words | Educational Focus)
- Display of Business Partner/Vendor signage at Chapter Meeting Registration Table for Networking Events
- Inclusion of Business Partner/Vendor featured spotlight article in the ARMA-NNJ Newsletter



SILVER LEVEL BUSINESS PARTNER SPONSORSHIP

SILVER SPONSORSHIP PRICING -- \$750 AND INCLUDES:

- Website exposure on ARMA NNJ website. Placement of sponsor's logo on the ARMA-NNJ Home Page with hotlink to allow direct navigation to your corporate website for six (6) months.
- Publication of a Half Page Portrait (6" x 4.25") advertisement in our award-winning electronic newsletter for six months
- Submission of up to 1 blog post for inclusion on the ARMA NNJ website (Word Limit = 500 words | Educational Focus)
- Inclusion of Logo, Contact Information and 25 word Profile displayed on our Business Partner Sponsors webpage for one year displayed under the noted "SILVER SPONSOR" banner
- Marketing opportunity to distribute your corporate brochures to attendees at two (2) ARMA-NNJ Chapter meetings/events

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BRONZE LEVEL BUSINESS PARTNER SPONSORSHIP

BRONZE SPONSORSHIP PRICING -- \$500 AND INCLUDES:

- Website exposure on ARMA NNJ website. Placement of sponsor's logo on the ARMA-NNJ Home Page with hotlink to allow direct navigation to your corporate website for three (3) consecutive months.
- Publication of a Quarter Page (3" x 4.25") advertisement in our award-winning electronic newsletter for six months
- Marketing opportunity to distribute your corporate brochures to attendees at one (1) ARMA-NNJ Chapter meetings/events



CHAPTER MEETING BUSINESS PARTNER SPONSORSHIP

CHAPTER MEETING SPONSOR -\$500 AND INCLUDES: (ONE SPONSOR PER MEETING) ¹

Our monthly meetings provide an excellent opportunity for our members to develop and expand their Records Information Management and Information Governance knowledge and skills while networking with colleagues, friends and business partners. Sponsorship of these meetings include:

- Sponsorship announcement, company logo & website link included in ARMA NNJ registration announcements and website.
- Announcement/Recognition of Business Partner/Sponsorship. Introduction of Key Business Partner Attendees who will be recognized during meeting
- Infomercial Speaking Opportunity: 15 minute opportunity to address networking event attendees during dinner to provide insights about the services offered to ARMA-NNJ by your company
- One Complimentary Chapter Meeting registration

¹ It should be noted that ARMA NNJ will not provide vendor/sponsors/business partners with attendee lists due to our commitment to maintain the privacy of the attendee's personal information. However, vendors/sponsors/business partners are welcome to solicit business cards from attendees for follow up contact

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NETWORKING EVENT BUSINESS PARTNER SPONSORSHIP

NETWORKING EVENT SPONSOR - \$250 AND INCLUDES: (SIX SPONSORS PER EVENT)

- Sponsorship announcement, company logo & website link included in ARMA NNJ registration announcements and website.
- Announcement/Recognition of Business Partner/Sponsorship. Introduction of Key Business Partner Attendees who will be recognized during networking event .
- Display of Business Partner/Vendor signage at Registration Table for Networking Event



**ARMA-NNJ WOULD LIKE TO THANK
OUR GENEROUS 2015-2016
CORPORATE BUSINESS PARTNERS/SPONSORS**



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**CORPORATE SPONSORSHIP APPLICATION
FOR
PROSPECTIVE BUSINESS PARTNERS**

Contact Name					
Company Name			Company Website URL		
Company Address					
City, State, Zip					
Contact Phone No.			Contact Email		
PLEASE CHECK ALL THAT APPLY:					
WEBSITE ADVERTISING	Once	3 Consecutive Months	6 Consecutive Months	Full Year¹	Amount Due
Company Logo ²	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$ 127.50	<input type="checkbox"/> \$187.50	<input type="checkbox"/> \$240.00	
EMAIL NEWSLETTER					
Large Ad (insert size)	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$318.75	<input type="checkbox"/> \$468.75	<input type="checkbox"/> \$600.00	
Small Ad (insert size)	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$191.25	<input type="checkbox"/> \$281.25	<input type="checkbox"/> \$360.00	
Company Logo ²	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$127.50	<input type="checkbox"/> \$187.50	<input type="checkbox"/> \$240.00	
TOTAL AMOUNT DUE					
All submissions must be delivered on or before the 15th of each month for publication on or around the 1st of the following month. Website advertising should be delivered to our Technology Liaison at webadmin@armannj.org Newsletter advertising should be delivered to the Newsletter Editor at nnjnews@armannj.org					

¹ Full year is defined as one year from the date your advertisement is first published.

² All logos include hotlink to your organization’s website. Maximum width of company logo for website and email is 150 pixels. All submissions should be provided to the editor in digital format. The preferred formats are high resolution jpegs or tiffs. Please do not send PDF formats.

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