

7:45AM – 8:45AM	REGISTRATION & CONTINENTAL BREAKFAST		
8:45 – 9:00	WELCOME FROM NJ-ARMA		
9:00 – 9:50	<b>KEYNOTE SPEAKER PRESENTATION SPONSORED BY:</b> 	<b>WHAT YOU DON'T KNOW CAN REALLY HURT YOU!</b> <i>(DAVID W. GOULD-MICRO FOCUS / WW DIRECTOR, SECURE CONTENT MANAGEMENT SOLUTIONS )</i>	
<b>Time</b>	<b>MORNING SESSIONS ROOM SPONSORED BY</b> 	<b>MORNING SESSIONS ROOM SPONSORED BY</b> 	<b>MORNING SESSIONS ROOM SPONSORED BY</b> 
10:00 – 11:00	<b>WRITING RIM PROGRAM POLICIES: FOUNDATION OF GOVERNANCE</b>  <i>SOPIA EMPEL, Ph.D., IGP, CRM, CDIA+ / Cotiviti</i>  <i>WILLIAM SAFFADY, Ph.D.   Author &amp; RM Consultant</i>	<b>MANAGING DATA AS AN ASSET</b>  <i>RICH LAUWERS, CIP   IG/RIM Consultant</i>  <i>SANDRA SERKES   Valora Technologies   CEO</i>	<b>MANAGING CYBER RISK IN A HOSTILE WORLD</b>  <i>PAUL BOND, Esq.   Reed Smith, LLP, Partner, Info Tech, Privacy &amp; Data Security (Princeton Office)</i>  <i>BERT KAMINSKI, Esq.   GE Digital, Chief Commercial Counsel</i>  <i>N. MACDONNELL "DON" ULSCH   MacDonnell Ulsch Cyber Advisory LLC</i>  <i>JUD WELLE, Esq.   Stroz Friedberg, Managing Director</i>
11:10 – 12:10	<b>"TAXONOLOGY" ~ LEVERAGING TECHNOLOGY WITHIN ENTERPRISE TAXONOMY DESIGN</b>  <i>GENE STAKHOV, CRM, CDIA+ / enChoice, Inc, Senior ECM/Information Governance Solution Architect</i>	<b>"FLAG DAY" UPDATE ON THE GDPR ROLLOUT</b>  <i>JIM KOZIOL, IGP   BDO, Director, Director, Technology &amp; Business Transformation Services</i>  <i>LINDA SHARP, Esq.   ZL Technologies, Associate General Counsel &amp; Chair - Information Governance Committee at Association of Corporate Counsel</i>  <i>DAVID R. COHEN, Esq.   Reed Smith, LLP, Partner &amp; Practice Group Leader - Records &amp; eDiscovery (Pittsburgh Office)</i>	<b>UNIFIED DATA &amp; INFORMATION GOVERNANCE -- SHIFTING FROM A DEFENSIVE TO AN OFFENSIVE POSTURE</b>  <i>RONKÉ EKWENSI, CIPM, CIPP/E – Prudential Financial   Vice President – Data Management</i>  <i>RICHARD KESSLER – KPMG   Director, Cyber Security Services, Strategy and Governance</i>
12:15 – 1:30	LUNCH & CHARITABLE/PHILANTHROPY – OPERATION HOMEFRONT (PETE STINSON – SENIOR DIRECTOR)		

1:30 – 2:30	<b>KEYNOTE SPEAKER #2 PRESENTATION SPONSORED BY:</b>		<b>ARTIFICIAL INTELLIGENCE (AI) FOR LEGAL, COMPLIANCE AND IG PROFESSIONALS</b> <i>Daniel Rodriguez, Esq.,   Dean @ Northwestern University Pritzker School of Law</i> <i>Dennis Garcia   Microsoft, Assist. General Counsel, Corporate, External, &amp; Legal Affairs</i> <i>Ann Gorr, IGP   Ann Gorr, LLC, Legal Technology Consultant &amp; Principal (Moderator)</i>	
<b>Time</b>	<b>Afternoon Sessions Room Sponsored By –</b> 		<b>Afternoon Sessions Room Sponsored By</b>	
2:45 – 3:45	<b>DEVELOPING A PAPERLESS/PAPERLITE/DIGITIZATION INITIATIVE</b>  <i>BJ JOHNSON   Access Information Management, Senior Specialist; Digital Solutions &amp; Marketing Program</i>  <i>CARL SCHRIEFER   GRM Document Management, Vice President, Account Management</i>		<b>ETHICS IN INFORMATION MANAGEMENT</b>  <i>BRYON KOEPKE, Esq. – Avis Budget Group, Chief Securities Counsel (Moderator)</i> <i>JILL E. STERBAKOV, Esq.   Morgan, Lewis &amp; Bockius LLP, Information Governance Compliance Attorney</i> <i>REBECCA RAKOSKI, Esq.   XPan Law Group, Managing Partner</i> <i>JACKI CHESLOW, CRM, CCEP, CCEP-I   Avis Budget Group, Director Business Ethics and Compliance</i>	
4:00 – 5:00	<b>ALPHABET SOUP - PROFESSIONAL DEVELOPMENT PATHWAYS IN RIM/IG/PRIVACY</b>  <i>NICK INGLIS, CIP, IGP, BPMm, ECMm, ERMm, SharePointM   Information Coalition, President (Moderator)</i> <i>RONKÉ EKWENSI, CIPM, CIPP/E   Prudential Financial, Vice President – Data Management</i> <i>JOCELYN GUNTER, CPA, IGP   ARMA International, CEO</i> <i>MARY HAMM, IGP, CRM, ERM<sup>P</sup>   Drinker, Biddle &amp; Reath, LLP, Information Governance Manager</i> <i>ANNA LEBEDEVA, CIPM, IGP, PMP   Credit Suisse Bank   Vice President – RIM Compliance</i>		<b>PROTECTING SENSITIVE DATA IN LITIGATION DRIVEN &amp; REGULATED ENVIRONMENTS</b>  <i>MATTHEW K. BLAINE, Esq.   Davison Eastman Muñoz Lederman &amp; Paone, PA,   Partner and Tech Innovation Chair</i>  <i>DAVID R. COHEN, Esq.   Reed Smith, LLP, Partner &amp; Practice Group Leader - Records &amp; eDiscovery (Pittsburgh Office)</i>  <i>RUDY MOLIERE   Morgan, Lewis &amp; Bockius, LLP Director of Information Governance</i>  <i>ZACHARY SCHROEDER, CRVPM I &amp; II   PNC BANK   Legal Department   Assistant Vice President PNC Legal Third Party Manager</i>	
5:30 – 7:30 PM	<b>NETWORKING &amp; COCKTAILS EVENT + PRIZE DRAWINGS –</b> <b>LOUIS A. SIMPSON INTERNATIONAL BUILDING @ PRINCETON UNIVERSITY</b> <b>(LOCATED ADJACENT TO THE FRIENDS BUILDING ON CAMPUS)</b>		<b>THANKS TO OUR NETWORKING EVENT SPONSOR</b> 	