



ARMA NEW JERSEY
2022 INFORM CONFERENCE
Wednesday, June 15, 2022 Princeton University Campus



ARMA NJ’s INFORM Conference draws attendees from throughout the MidAtlantic and Northeast Region. ARMA NJ offers a variety of sponsorship opportunities suitable for organizations of all sizes. Sponsors of INFORM gain visibility for their companies and contribute to the success of the conference. Five levels of sponsorship are available and bring the following benefits	Platinum	Gold	Silver	Bronze	Friends of ARMA NJ
	\$2500	\$1500	\$1000	\$800	\$350
Max Opportunities	2	3	5	10	Unlimited
Possibility to submit a 2 minute video to be played before a keynote session and shared on conference social media	✓				
Year round banner add on ARMA NJ website and Sponsor page	✓				
Complimentary Exhibit Table at Conference ¹	✓	✓			
Recognition on all Event Signage	✓	✓			
Complimentary conference attendance ²	✓	✓			
Discounted conference attendance ³	✓	✓	✓		
Year round logo and link to sponsor’s page on ARMA NJ website	✓	✓	✓		
Special thanks during opening and closing as well as social events	✓	✓	✓		
Projection of logo before and after presentations in session rooms	✓	✓	✓	✓	
Complimentary Bag Handout (sponsor to provide marketing materials)	✓	✓	✓	✓	
Access to attendee list	✓	✓	✓	✓	
Logo and link to event page on ARMA NJ website and app	✓	✓	✓	✓	✓
Inclusion in pre-event communications to members	✓	✓	✓	✓	✓
Al a Carte Offerings					
Exhibit Table at Conference \$500	Lunch Sponsor \$750				
Coffee & Break Sponsorship (1) \$500	Networking/Cocktail Event Sponsorship (2) \$1000				
Footnotes					
¹ Complimentary Exhibit Table are allocated with the best locations being given first to Platinum sponsors and then to Gold sponsors.					
² Complimentary Conference Attendees are allocated at: Platinum (2); Gold (1)					
³ Discounted Conference Attendees are allocated at: Platinum (2); Gold (1); Silver (1)					

If you would like to discuss sponsorship/giveaway opportunities not listed above, please [contact us](#).